

"In North America and in Europe,

I help CEOs, VPs and Directors

shift their company to the next level of ...

... revenue generation and team commitment"

Bernard Schilles

International Consultant Founder and President of Corvalis Consulting

# SINCE 1995, CUSTOMIZED ASSIGNEMENTS WHICH FOCUS TEAMS AND BOOST GROWTH

### "I help my clients fulfill their mission by:

- Changing the way CEOs, VPs and Directors of today and tomorrow address revenue generation and team commitment.
- Taking them away from inappropriate solutions and under-performing processes.
- Helping them develop growth strategies which capture the hearts and minds of individuals across all roles and departments"

## "Expect to see serious results from working with me, including:

- Contented shareholders praising the dramatic increase of revenues and profitability.
- Integration of growth-focused and customerorientation thinking across organizations.
- A more attractive company where happier and more productive employees are managed by leaders that people are willing to work for"

Bernard Schilles

"With the help of Bernard, our company has grown faster than the rest of the group and won more larger contracts than any other subsidiary"

(Laurent M., Country Manager, Software corporation)



#### Your issues

#### Poor sales performance

In spite of reorganizations, trainings and sophisticated systems, your sales figures stagnate. Your competitors win the contracts that you counted on to avoid disappointing financial figures.

#### **Boundaries** and silos

Each unit focuses on its formal territory boundaries and your internal silos facilitate your competitors' successes. Rivalries between departments consume internal energy needlessly.

#### Status quo

Your customer orientation strategy is at a standstill. Despite high spending, your vision struggles to be executed in the field and old problems persist.

# A TRUSTING RELATIONSHIP WITH OVER 40 WORLD LEADERS IN THE SECTORS OF TECHNOLOGY, ENERGY AND ENGINEERING



### Your expectations

#### Accelerated growth and profitability

Your financial figures fulfill your shareholders' expectations thanks to your lean business model designed to win profitable contacts untiringly.

#### Customer focus and collaboration

All departments unite and conspire so that your company becomes and remains its large customers' preferred supplier. Customers praise the unique value your company provides.

#### Rapid change at minimized cost

Your Top Management team is undoubtedly knitted even in the face of turbulence. Critical changes which will leverage your competitiveness are implemented rapidly at minimal cost.

#### **Clients**

CGG Veritas	La Poste
Cisco Systems	<b>Mettler Toledo</b>
Cofely	Microsoft
Computacenter	Nexterra
Dell	<b>Q'Max Solutions</b>
Digital Equipment	Rhodia
Framatome	Sequent
Electricite de France	Sierra Systems
EDS	<b>Silicon Graphics</b>
France Telecom	SNC-Lavalin
GDF Suez	Sterling Software
<b>Guerin Systems</b>	Stratus Computer
IBM	Veolia
Informix	VMWare
	Cisco Systems Cofely Computacenter Dell Digital Equipment Framatome Electricite de France EDS France Telecom GDF Suez Guerin Systems IBM

## Clients' profile

- Leading companies committing significant effort to selling innovative solutions to large organizations whose decision making processes are complex and long.
- Their Top Managers expect their new strategies to be quickly executed in the field and changes aimed at improving competitiveness to materialize effectively at minimized cost.
- With ambitious vision about their future, they expect full support from shrewd leaders instilling team work efficiency and cooperation between departments.

"Our Top Management Team is now considered as the strongest and most efficient among all the Group's subsidiaries in Europe"

(Henri V., CEO, IT Service European Group)

Pragmatic

Strategist •

Inquisitive

Committed •

Knowledgeable

**Independant** •

Innovative

Analytical

• TUNEDIN

Challenging •

Passionate

**Attractive** •



« All the solutions that I design for my clients are founded on their specific business, issues and objectives.

Internal buy-in remains my priority concern, execution is my permanent trait »

Bernard Schilles

"Bernard brings tremendous experience to our company. He has had a dramatic impact on the productivity and efficiency of our sales process. I have recommended him to a number of other CEOs as a fantastic asset. Bernard is also just a great guy with fabulous talent"

# AN INTIMATE PARTNERSHIP FOUNDED ON PROFESSIONALISM, MUTUAL TRUST AND EXECUTION

## Man of action and buy in

- Bernard Schilles **implements** solutions taking **human** and **economic issues** into account.
- With **European** thinking out of the box **capabilities**, he is a business **development** driven professional.

### Man of confidence and indefectible ally

- His clients appreciate him as a confident who propels them on specific trajectories to success.
- Together they develop a **strong** and **demanding partnership**, founded on **tune in** and on **execution**.

## Man of conviction and challenger

- A shrewd forward thinker, Bernard drives people to push out their limits.
- Accountable to nobody, he likes to challenge fashionable statements about management.

"Bernard has outstanding expertise combining human values and a gift for proposing effective practical tools. He brings a wave of energy which triggers entrepreneurship and motivates each of us to go beyond our limits. He helps people be capable of dealing with all types of unexpected situations by themselves"

## EMPOWERING LEADERS WITH PRACTICES WHICH WILL FOCUS THEIR TEAMS AND REGENERATE THEIR COMMITMENT

The Competitive Collaboration® is a management model created by Bernard Schilles, which favors team efficiency, buy-in for change and a reputation of a value provider company



Bernard Schilles is the **co-founder** of the Executive Education's "Sales Management Certificate Program" at the Sauder School of Business (University of British Columbia, Vancouver).

"Bernard demonstrates hands-on experience of Key Account Sales and Sales Management as well as an extraordinary understanding of his clients' specific business issues"

> (Marie M., BtoB Corporate Sales Manager Energy Corporation)



### **Bernard Schilles**

#### **International Consultant**

A graduated **Engineer** with an **MBA**, an alumnus of **Hewlett Packard** and **Accenture**, a Certified Consultant in team efficiency / team leadership and a Master in NLP, Bernard Schilles has emerged as a **trusted advisor to over 40 famous corporations**.

Born and educated in **Europe** where he spent most of his career, Bernard advises, mentors and trains Executives and Managers in **North America** and in **Europe since 1995**.

## **Speaker and Trainer**

Over 3,800 CEOs, VPs and leaders coming from over 300 private or public organizations, from over 20 countries have regenerated their efficiency and their enthusiasm by attending the workshops created and delivered by Bernard Schilles in English or in Parisian French.

# GAINING A DECISIVE COMPETITIVE ASSET BY RISING YOUR REVENUE GENERATION PROCESS THROUGH THE RANKS



The Profitable Contract Factory® is a competitive business model created by Bernard Schilles, which produces systematically large contracts won, sales objectives achieved and satisfied customers

## Fields of intervention

## **Executive leadership**

- Top Management Team leadership
- Chain of command efficiency
- Leadership through turbulent times

## Team cohesiveness and commitment

- Collaborative management
- Buy-in for change strategies
- Cross department collaboration

## Key account revenue generation

- Strategic planning
- Management of a KAM team
- Large contract pursuit strategy
- Strategic account development

Previous assignments performed in Paris, Berlin, Vancouver, Papeete, Madrid, Zurich, Munich, Boston, London, Calgary, Hamburg, Milan, Veracruz, Noumea, Brussels... « My aim is to provide my clients with a single interlocutor mastering a consistent set of skills:

- Expertises in :
  - Strategic planning
  - Collaborative leadership
  - Sales business intelligence
  - Change buy-in
  - Multi player decision making processes
  - Team cohesiveness
- Competences in :
  - Management consulting
  - Auditing
  - Training
  - Mentoring
  - Project management »

Bernard Schilles

"Bernard's tools helped us become a "customer problem solver" instead of a "product pusher".

No sophisticated theory but a new way to understand the business. Less effort and more effectiveness"

(Jean K., Vice President, High Tech Corporation)



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Bernard Schilles is a member of the TMSDI (Team Management Systems Development International) network, a worldwide organization specialized in teamwork excellence and team leadership since 1980

